**Advertising Booking Form**

Please complete Sections 1-3 for all adverts and Section 4 only if you are including the ‘Book and Pay Online’ option with your Website Event Advert. Please email the completed Booking Form to *enquiries@inneryoga.org.uk*and remember to attach any image (in .jpg format) that you wish to include.

**Section 1**

**Member’s Name:**

**I wish to book:**

**Web Site Advert:** **[ ]**  **Include Book and Pay Online Option:** **[ ]**

**Website Event Advert Type:**

 **1 or 2 Day Workshop (£15)** **[ ]**  **Weekend Residential (£30)** [ ]

 **Course/Holiday/Retreat (£40)** **[ ]  Other (£15)** **[ ]**

**CPD Event** (Please specify the number of School Board Approved CPD Points)

**Email Advert Type:**

**Subscribers Event Email Advert (£15):** **[ ]  Members Only Newsletter Advert (£15):** [ ]

**Solus Email Advert**\* **(£30):** [ ]  **Preferred Date for Sending Solus Email:**

*(\*You can include up to three events in each Solus Email – please provide details of each in Section 3)*

**Section 2**

**Event Title:**

**Event Teacher:**

**Event Start Date:** **Event End Date:**

**Cost to Attend:** *(Please consider offering a discounted price for IYT Members to attend.)*

**IYT Members £** **Non Members £**

**Contact Email:**        **Telephone:** **Include a link to my Website:** **[ ]**

**Website URL:**

**Event Venue and Address:**

**Section 3**

**Event Description:**

*Please enter your Description exactly as you wish it to appear.*

* *Subscribers Event Email Adverts and Members Only Newsletter Adverts – maximum word count 50*
* *Website Event Adverts – maximum word count 250*

**Event Description:**

**Section 4**

***Complete this Section only for Website Event Adverts with ‘Book and Pay Online’ Option***

**Event Registration Close Date:**

*(This is the date the system stops accepting online bookings and your event shows as ‘Closed for Online Registrations’. We recommend this date is set for at least two days before the Event Start Date.)*

**Maximum Number of Attendees:**

**Email Address to send the automatic Booking Notifications to:**

**Event Pricing Options:**

**Description:** **IYT Members £****Non Members £**

*(If your event has different pricing options that you wish to include on the website please contact the office when submitting your form.)*

**Thank you for advertising with the IYT. Please email your completed Booking Form to** **enquiries@inneryoga.org.uk** **and remember to attach an image file (.jpg preferred) that you wish to include with your advert. You will be emailed a draft copy of your Advert for proofreading and final acceptance prior to publishing.**